

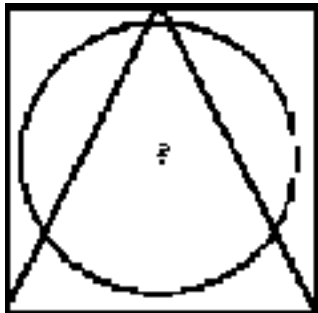
“In the modern world success will not be determined by what you know but rather by how fast you learn”

The action of learning is listening.

Extraordinary Listening incisively distills the art into simple techniques that change the tone of conversation.

Participants gain the ability to apply the skills effectively and immediately.

Return on investment is exceedingly high for the time spent and compounds into the future.



EXTRAORDINARY LISTENING

“Your principles are simple, valuable and applicable.”

Bill Ide, former president American Bar Association.

It is hard to believe
**THE POWER OF
EXTRAORDINARY
LISTENING**

**A Skill Set For Effectiveness
Beyond Any Communications Course
You Have Ever Experienced!**

From a One-Hour Presentation
To a One-Day Seminar

Designed to meet the specific
needs of the client

For any size group
On-site or off-site.

**Please call and talk to us about how
our technology can increase the
power and effectiveness of your
organization.**

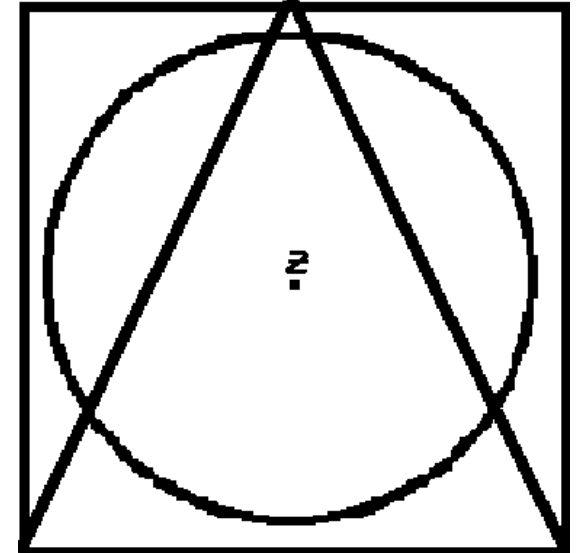
The Listening Institute

Ongoing Attention Learning Without End

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THE POWER OF
**Extraordinary
Listening**



A short course in listening
A quantum leap in communication

The Problem

POOR COMMUNICATION

- **Misunderstanding**
- **Wasted effort**
- **Defensiveness**
- **Frustration**

The ability to communicate directly impacts the bottom-line.

Analytical and decision-making effectiveness, critical to success in the marketplace, diminishes when people lack the skills to listen effectively.

The quality of communication is critical to the effectiveness of any team, yet we accept misunderstanding and interpersonal tension as almost inevitable. That's the real problem!

**“Communication
does not mean anything,
if nobody is listening”**

The Solution

- A short interactive inquiry that teaches the skills of Extraordinary Listening
- A simple principle and a set of three skills taught in a relaxed, engaging atmosphere will generate a new dimension of listening
- Replicable exercises for ongoing practice
- Direct application to professional and personal situations

With extraordinary listening you can:

read between the lines when the message is indirect or unclear

hear someone's intended meaning even when nothing is being said.

**It's Not What They Mean,
It's Not What They Say
It's What You Hear**

The Result

CREATIVITY

SYNERGY

PRODUCTIVITY

EXTRAORDINARY

EFFECTIVENESS

- Implement ideas quickly
- Increase connectivity
- Maximize information flow
- Assure contribution
- Reduce turnover
- Lead your field
- Create an extraordinary future

Extraordinary listening dramatically improves the quality of human interaction.

**For a team that listens well . . .
Innovation and Competitive edge
Go off the chart**